

PROMOTION OF INTERNATIONAL COMPETITIVENESS (BUSINESS)

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Application for entering into a contract → LIAA makes a decision → Entering into a Support Contract Receiving export services from LIAA → Submitting a payment request

The following entities may apply for financial support

- merchants*
- cooperative societies in which at least 3 companies are associated* (societies of apartment owners, automobile garage owners, boat garage owners and gardening societies are not supported)*
- farms or fish farms*
- individual enterprises*
- associations of at least 5 merchants or cooperative societies*
- foundations, where the founders and members include at least 5 merchants or cooperative societies*
- local governments**
- port authorities**

* qualifying as micro, small and medium-sized enterprises (commercial enterprises) in accordance with Annex 1 to Commission Regulation (EU) No. 651/2014 of 17 June 2014.

** for projects not involving economic activities

Support Purposes

- participation in national stands organised by LIAA at international exhibitions
- participation in trade missions abroad organised by LIAA*
- Participation in visits abroad of high Latvian government officials*
- LIAA consultancy costs (including consultancy costs of Latvian foreign economic representations)*
- compliance assessment of production facilities and products**
- export support activities*:
 - participation in international exhibitions abroad with an individual stand in person or online
 - participation in international conferences, seminars and matchmaking abroad in person or online
 - participation in international digital industry platforms and exhibitions;
 - adaptation of products/services to foreign markets, including the development of trademarks and design samples
 - publicity in specialised foreign printed and digital industry media
 - preparation of all type promotional content and development of marketing materials
 - telemarketing services to find foreign industry partners
 - participation in international industry associations
 - development of websites, online stores, digital applications and virtual communication platforms for export market
 - development and purchase of market research studies for target markets
 - attraction of a foreign industry expert for the development of the export strategy

*The support is available to merchants, co-operative societies, farms and fisheries, individual enterprises, associations and foundations, municipalities, port authorities, and planning regions (municipalities and planning regions are not allowed to participate in trade missions abroad organized by LIAA)

**The support is available to merchants, co-operative societies, farms and fisheries, individual enterprises, associations and foundations, to certify that the factory, product, process or service complies with the requirements determined in the target markets according to the legislation, requirements of the competent authorities or counterparties with an annual turnover exceeding EUR 150 M.

Funding

- the financial support is awarded in accordance with de minimis terms and conditions, support for a group of related companies for 3 fiscal years – EUR 200 000; support for beneficiaries who are involved in the primary production of agricultural products – EUR 25 000; support for beneficiaries in fishing and aquaculture industry – EUR 30 000
- the financial support for associations and foundations, local governments, planning regions and port authorities in a calendar year shall not exceed EUR 66 666
- the financial support intensity for participation in the national stands organized by LIAA and for LIAA consultations is **100%**
- the financial support intensity for visits abroad of high Latvian government officials and trade missions abroad organized by LIAA is **50%**
- the maximum financial support for the evaluation of the compliance of the factory, product, process or service is **EUR 20 000**, with the financial intensity of **80%**
- the maximum financial support for the export support activities are **EUR 40 000** with the financial intensity of **50%**

Non-supported Sectors

Wholesale and retail trade, financial and insurance, real estate, rental and leasing, gambling and betting activities

Receiving Support

The application for the export support activities shall be submitted once in a calendar year- for activities started in the specific calendar year. The Export Support Activity Application may include activities which have taken place shall be submitted once in a calendar year- for activities started in the specific calendar year.

Payment requests for the export support activities shall be submitted to LIAA no later than within three months after the last applicable activity or after the eligible action has taken place.

The last payment request shall be submitted until August 31 2023 (included).

The payment requests for the evaluation of factories/ products, trade missions abroad and visits abroad of high Latvian government officials shall be accepted until 31 October 2023 (included) for the supported activities implemented by 31 July 2023 (included). The payment request shall be submitted to LIAA no later than 3 months after the relevant activity has taken place

Cabinet Regulation for Supportive Measures

The supportive measure is implemented in accordance with the Cabinet of Ministers Regulation No. 678, adopted 1 December 2015 “Regulation for the Implementation of Activity 3.2.1.2 “Promoting international competitiveness” of Specific Objective 3.2.1 “To increase the share of exports of high value-added products and services” of the Operational Programme “Growth and Employment””

Where to receive the information

All the information (*only in Latvian language*) are available on the LIAA website www.liaa.gov.lv

If you have any questions, please contact the LIAA Customer Service Division, e-mail: jautajumi@liaa.gov.lv, eksports@liaa.gov.lv